

BRUNONIC
ITALIAN OFFICE FURNITURE

BRUNONIC – ITALIAN OFFICE FURNITURE HERITAGE

BRUNONIC represents the evolution of a legacy rooted in Italian craftsmanship and industrial excellence. Born from the heritage of Work Corporation Group Italia, a company established in 1982 and long recognized for its contribution to the office furniture sector, BRUNONIC was created to express a new vision: combining timeless Italian design with advanced engineering and global manufacturing intelligence.

Named after its founder Bruno Nicoletti, the brand today is led by the next generation—his son—who has infused it with contemporary vision, stylistic clarity, and uncompromising attention to quality. The result is a collection of office furniture that reflects clean lines, minimalist elegance, and structural innovation, built to inspire modern workspaces with functionality and sophistication.

Driven by a deep respect for Italian design culture, BRUNONIC integrates aesthetic precision with technical mastery, offering products that are both visually distinctive and engineered for performance.

The brand's manufacturing base in Zhongshan, China, plays a strategic role in delivering excellence at scale. Under Italian technical supervision, using European-certified materials and Italian-grade machinery, the facility ensures a level of quality that matches international standards while maintaining highly competitive pricing. This synergy allows BRUNONIC to offer superior products at exceptional value, without compromising on detail or durability.

Over the years, BRUNONIC has also served many of the world's leading brands through customized OEM production, developing tailored collections and private-label solutions for clients seeking Italian expertise in design, engineering, and project development. This deep experience in co-creation and contract manufacturing confirms BRUNONIC's position as a trusted partner for global brands in search of design integrity and production reliability.

Today, the group operates through strategic offices in Italy, Panama, Dubai, and Hong Kong, supporting a wide network of clients across Europe, the Middle East, the Americas, and Asia. Whether furnishing a multinational headquarters or developing bespoke projects for global partners, BRUNONIC delivers more than just furniture—it delivers a vision of elegance, heritage, and industrial artistry.

IT BRUNONIC – L'EREDITÀ ITALIANA DELL'ARREDO PER UFFICIO

BRUNONIC nasce dall'evoluzione di una tradizione fondata sull'eccellenza artigianale e industriale italiana. Frutto del know-how di Work Corporation Group Italia, presente nel settore dell'arredo ufficio dal 1982, il marchio nasce con l'obiettivo di coniugare design italiano senza tempo, ingegneria avanzata e intelligenza produttiva internazionale.

Prende il nome dal fondatore Bruno Nicoletti, ed è oggi guidato dalla nuova generazione, il figlio, che porta avanti una visione moderna fondata su linee pulite, eleganza minimalista e qualità costruttiva ad alto livello. Il risultato è una collezione di arredi per ufficio che unisce funzionalità, stile e innovazione strutturale, pensata per ambienti di lavoro dinamici e contemporanei.

Animata da una profonda cultura del progetto, BRUNONIC integra la cura estetica con la precisione tecnica, offrendo prodotti riconoscibili, affidabili e progettati per durare nel tempo.

Il polo produttivo di Zhongshan, in Cina, rappresenta un asset strategico. Grazie alla supervisione tecnica italiana, all'utilizzo di materiali certificati europei e macchinari di alta gamma, ogni prodotto mantiene gli standard qualitativi più elevati, con un ottimo equilibrio tra costo e prestazione.

Nel corso degli anni, BRUNONIC ha collaborato anche con i principali marchi internazionali attraverso produzioni OEM personalizzate, realizzando collezioni su misura e soluzioni in private label, confermandosi partner affidabile per chi cerca esperienza italiana, efficienza produttiva e qualità progettuale.

Il gruppo opera oggi con sedi in Italia, Panama, Dubai e Hong Kong, servendo clienti in Europa, Medio Oriente, Americhe e Asia. Dalle sedi direzionali alle soluzioni contract su misura, BRUNONIC non propone solo mobili, ma una visione di eleganza, qualità e cultura del progetto.

ES BRUNONIC – LA HERENCIA ITALIANA DEL MOBILIARIO DE OFICINA

BRUNONIC representa la evolución de una tradición basada en la excelencia artesanal e industrial italiana. Nacido del saber hacer de Work Corporation Group Italia, presente en el sector del mobiliario de oficina desde 1982, el proyecto nace con el objetivo de unir diseño italiano atemporal, ingeniería avanzada e inteligencia productiva global.

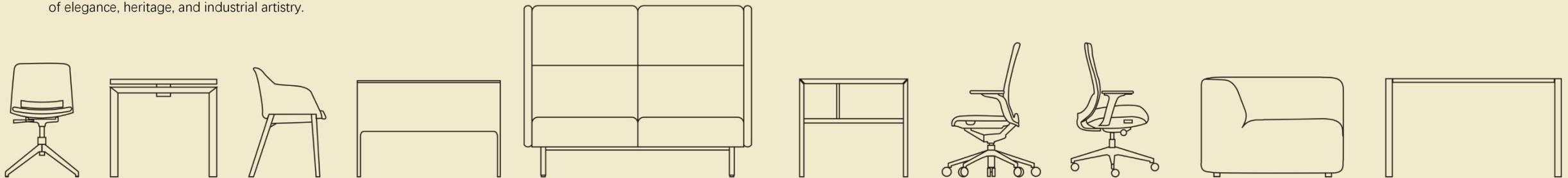
Lleva el nombre de su fundador, Bruno Nicoletti, y hoy está dirigido por la nueva generación, su hijo, quien impulsa una visión moderna basada en líneas limpias, elegancia minimalista y alto nivel técnico. El resultado es una colección de mobiliario de oficina que refleja funcionalidad, estilo e innovación estructural, diseñada para espacios de trabajo contemporáneos y dinámicos.

Impulsado por una profunda cultura del diseño, BRUNONIC combina precisión estética con excelencia técnica, ofreciendo productos distintivos, confiables y duraderos.

La planta de producción en Zhongshan (China) es un eje estratégico que permite combinar supervisión técnica italiana, materiales certificados europeos y maquinaria de alto rendimiento, garantizando una calidad constante a precios altamente competitivos.

A lo largo de los años, BRUNONIC también ha colaborado con algunas de las marcas más importantes del mundo a través de producciones OEM personalizadas, desarrollando colecciones a medida y soluciones en private label, consolidándose como un socio confiable para clientes que buscan diseño italiano y fiabilidad productiva.

El grupo cuenta con oficinas en Italia, Panamá, Dubái y Hong Kong, y atiende una red global de clientes en Europa, América, Asia y Medio Oriente. Ya sea para una sede corporativa o un proyecto contract a medida, BRUNONIC ofrece mucho más que mobiliario: ofrece una visión de elegancia, herencia y excelencia industrial.



WORK | LEARN LI

Light is more than the boundary between brightness and darkness.

It is comfortable—when gentle light fills your desk, flicker-free and glare-free, your vision fully relaxes under precisely calibrated illumination, making long hours of work and study feel effortless and at ease.

It is emotional—flowing with the natural rhythm from dawn to dusk, color temperature and brightness shift subtly with time, awakening sharp focus when you need clarity and embracing soft tranquility when you seek relaxation, allowing the atmosphere to transform with your every mood.

It is intelligent—sensing changes in ambient light and understanding your daily rhythms, it automatically adjusts to present the ideal lighting state closest to natural sunlight, without ever lifting a finger.

It is safe—with carefully curated spectral composition that eliminates hazardous blue light and visual fatigue, it protects the long-term health of your eyes and body with the authentic quality of natural light.

A suitable lighting environment is the cornerstone of health and performance, directly influencing how we work and learn. We are dedicated to dissolving the boundary between artificial illumination and nature, delivering tailored solutions through premium materials and advanced technology to restore that harmonious, pure light to every workspace and study environment.

Let natural light truly become part of every moment of your life.



Natural light embarks on a poetic journey—originating from the sun, traversing through atmospheric layers, refracted and reflected countless times before transforming into the life-nourishing spectrum that bathes our world. Through millions of years of evolution, humanity has forged a perfect physiological covenant with this light: our circadian rhythms, visual systems, and even emotional cadences all find their most harmonious resonance within its natural patterns.

Whether for focused work or daily living, natural light remains the optimal source of illumination. Yet modern architecture has separated us from the sky. How to make indoor artificial lighting reconnect with this natural DNA, how to let light evolve and flow with changing scenes—this is not merely a technical challenge, but an art of light that architects and optical engineers collectively pursue.

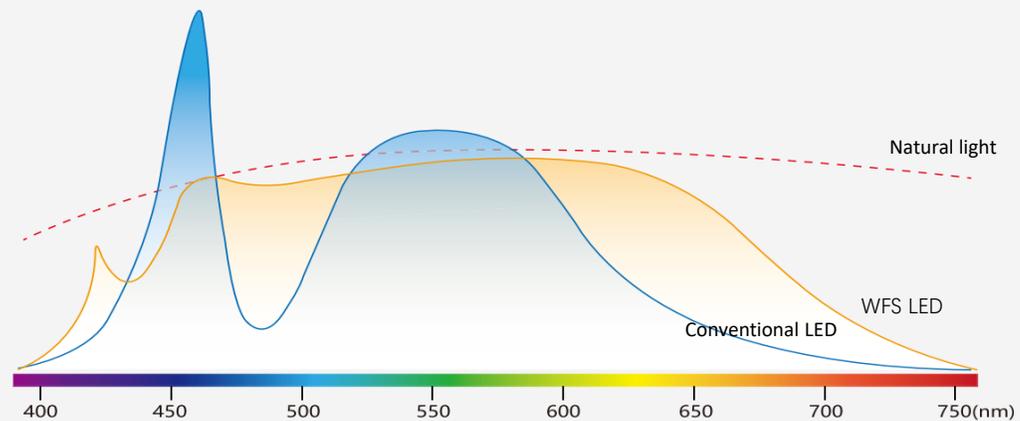
We are dedicated to dissolving the boundary between indoors and nature, ensuring that every beam of artificial light carries the soul of natural sunlight.



Driven by the pursuit of light that truly relaxes body and soul, our exploration never ends.

Collaborating with global optical pioneers—**OSRAM and BWF from Germany**—we rigorously select premium LED sources and high-performance anti-glare optical components under exacting standards, meticulously engineering every light path. Through intelligent sensing systems and high-efficiency power management, we drastically minimize blue light hazards at the source, rendering advanced technology seamlessly invisible.

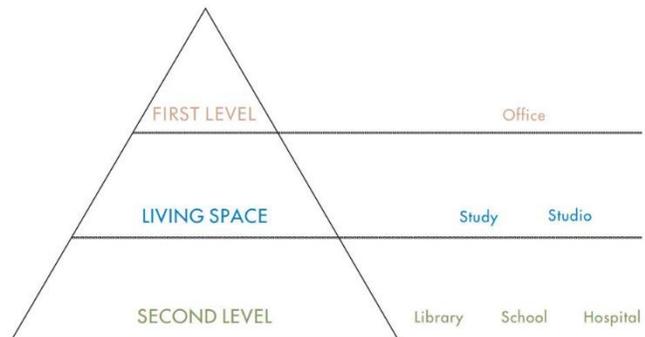
This represents not merely an advancement in illumination, but a precise replication of natural light. When light diffuses gently—free from glare, flicker, or visual strain—what remains is a pure, comfortable visual experience as refreshing as morning sunlight. Each time you look up, it feels like bathing in natural daylight.



When precision optics meet thoughtful design, light becomes more than illumination—it becomes the soul of a space.

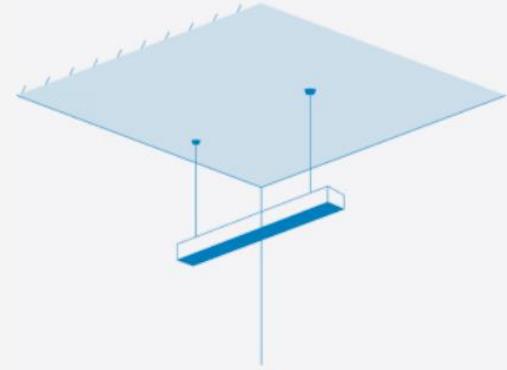
We craft intelligent, flexible, and supremely comfortable lighting for modern living. From focused work to immersive study to cozy home life, our light adapts effortlessly to every moment.

We believe great lighting understands context. That's why we've created scenario-based solutions: not just to brighten spaces, but to craft tailored atmospheres for every setting. Light that creates emotional value, safeguards visual wellness, and is truly designed for elevated living.



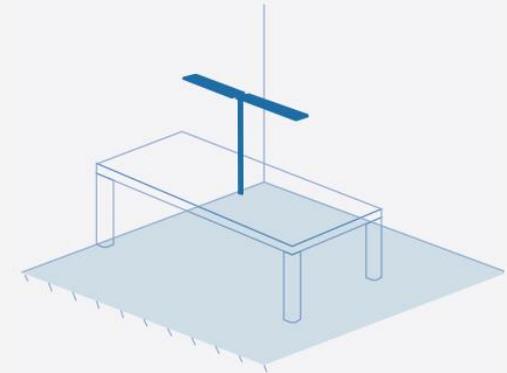
CEILING & WALL

Linear system, seamlessly integrating with ceiling and wall surfaces.



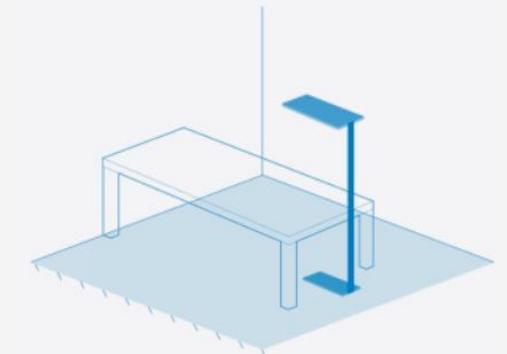
CEILING & WALL

Desktop system, matching work and reading surfaces in the space.



DESKTOP & FLOOR

Mobile system, matching floor activities and placement in the space.



High-quality light environment is the solution to the potential environmental problems of nature and architecture. Coordinate of the relationship between the human beings and environment. Light also is the messenger of green.

Low-energy

Under the same illumination effect, using high-quality LED can save more than 80% energy than traditional light sources. Low glare cold light source, DC drive mode, LED solid-state structure is characterized by ultra-power and photoelectric power conversion close to 100%, and is also the light source system with the lowest energy consumption. With our dimming technology on the output of light intelligent management, has a great energy-saving effect. The energy we save will not only help to reduce our monthly electricity bills, but also help global energy production and reduce carbon emissions.

Service Life

Long service life is environmental protection characterized of LED intelligent light source. High-quality LED can provide 25000 hours of full-time. This means that if you use 6 hours per day it can last for nearly 11 years. Which is far more than energy-efficient lights, especially incandescent bulbs. That means we don't have to produce too many bulbs, less landfill use, lower production costs, less transport consumption and more cleaner air.

Security

High-quality intelligent light source, the harm of blue light will be minimized. In prolonged exposure to light, the eye remains free from significant fatigue if there is no ultraviolet or infrared light in the spectrum. Directly protects users and can recycle wastes and safely touch. Pollution-free, Mercury-free, New Age Energy-saving Green Lighting Source.



WISDOM

Full intelligent control

WISDOM, a smart product with great concentration. Designed to create a natural light environment, to improve the quality of people's work, for scientific and technological innovation, personalized design flexibility brings infinite possibilities. Simple ultra-thin appearance, from WISDOM unique structure design and side light guide light technology, with imported anti-dazzle composite material, intelligent control system, visual digital integration design, for the use of space to provide the most intelligent and reasonable mobile or integrated surface solution.



Color-temp
changing



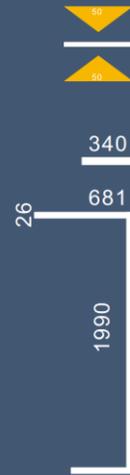
Microwave
sensor



DALI



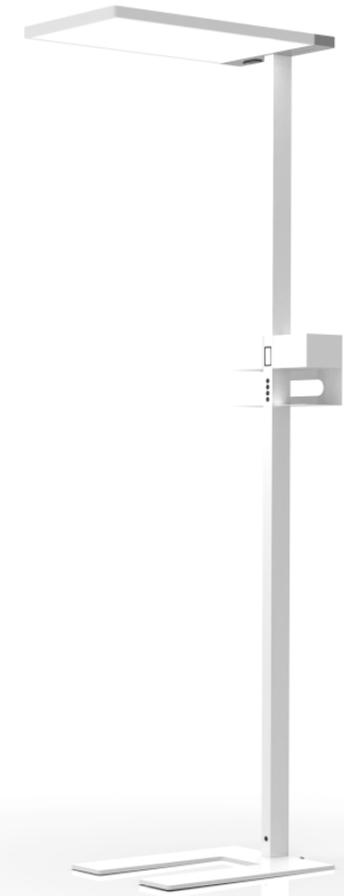
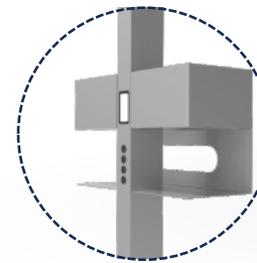
Light control



□ WT ■ BK

0-60W | UP TO 5100LM | 3000K - 6000K | CRI>90 CQS>90 | DIM / UP+DOWN LIGHT

WISDOM FLOORLAMP



WISDOM DESK LAMP

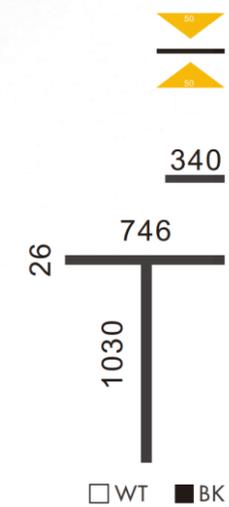
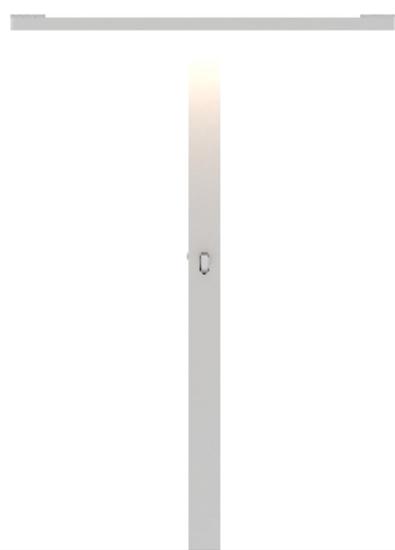
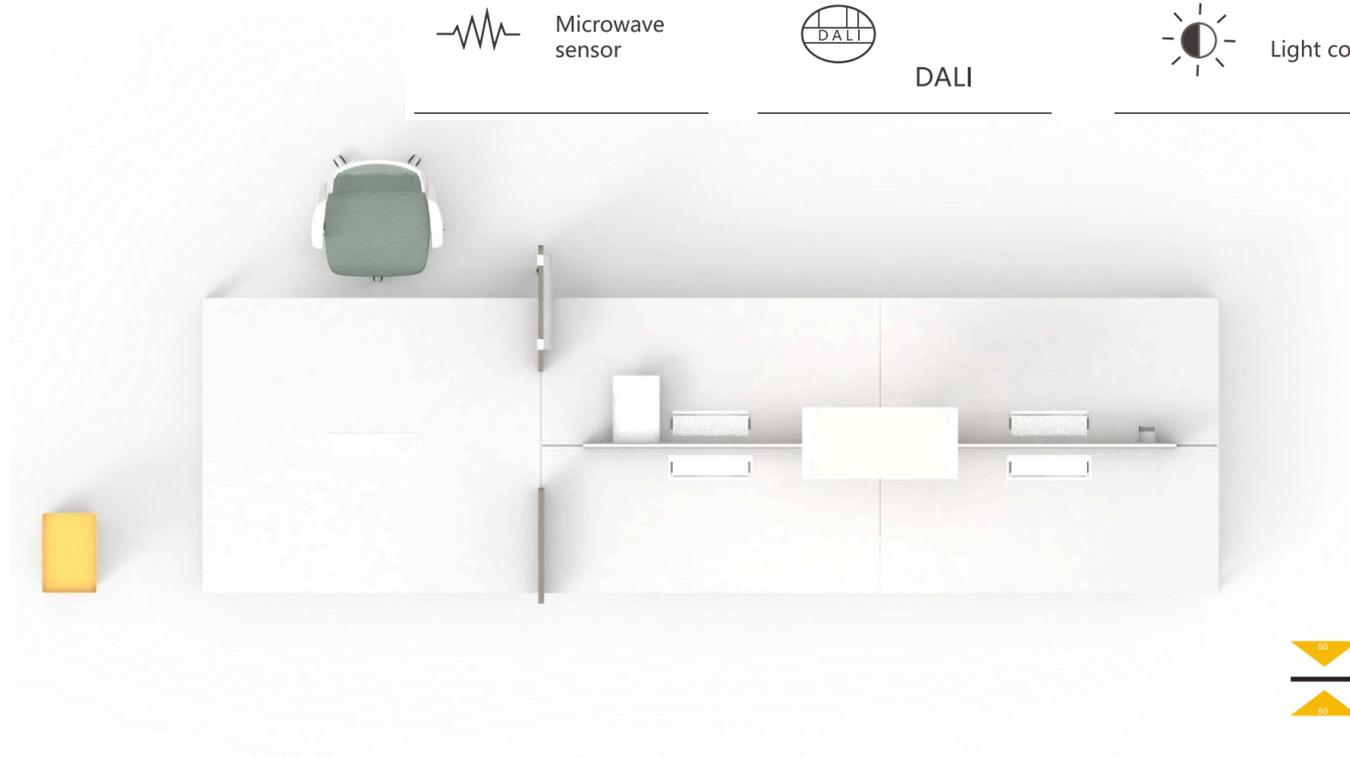
Microwave sensor



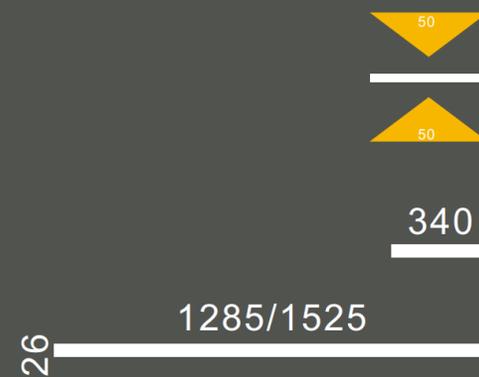
DALI



Light control



WISDOM DROPLIGHT



□ WT ■ BK

SIMPLE

SIMPLE is thin and steady, and it can draw the most detailed lines with the minimalist lines. The fine structure design is combined with Simple's side light emitting technology, excellent light guiding and anti-dazzle materials to experience the high-quality light color effect in real time. The layout of office space and living environment is smart and natural.



0-60W IUP TO 5100LM 13000/4000/6000K ICRI>90 CQS>90 IDIM/ UP+DOWN LIGHT

SIMPLE FLOORLAMP



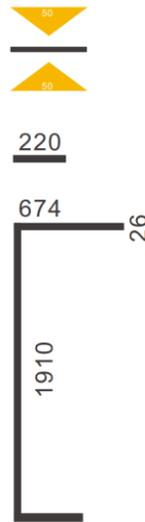
Microwave sensor



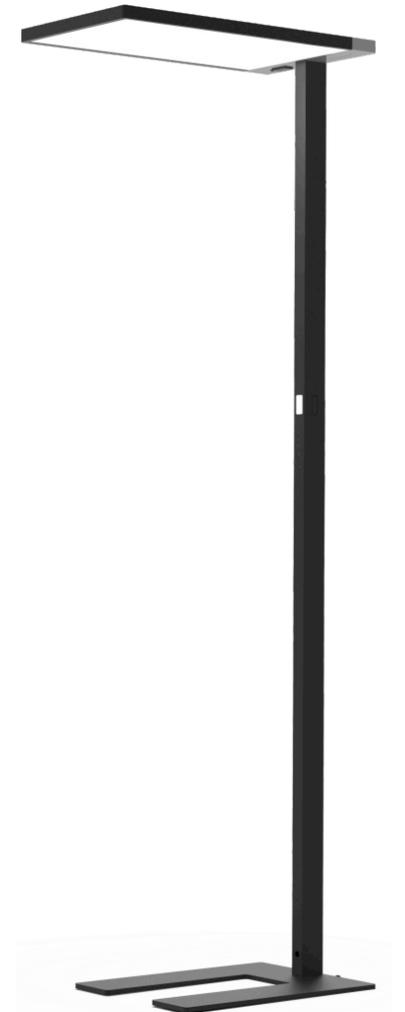
DALI



Light control



□ WT ■ BK



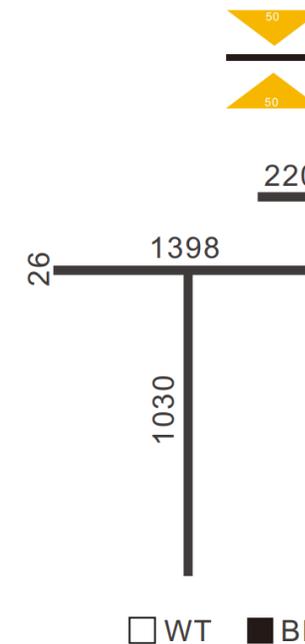
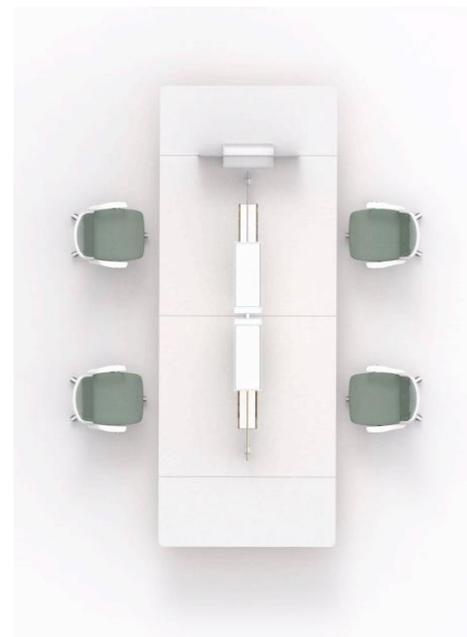
SIMPLE DESKLAMP



DALI



Light control

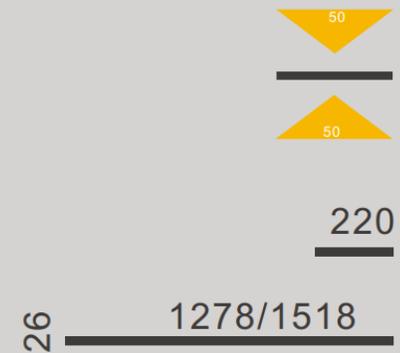
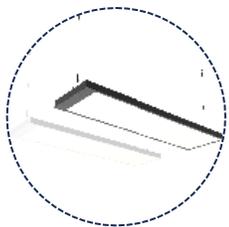
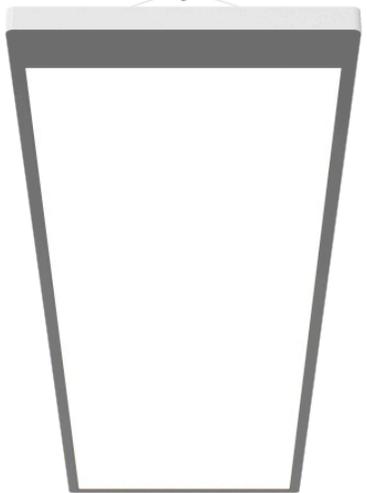


2*40WIUP TO 2*3400LMI3000/4000/6000KICRI>90 CQS>90IDIM/UP+DOWN LIGHT

SIMPLE

Simple and elegant, quiet body, just to create a more natural, more healthy simplified life light environment. When people's space is squeezed by all kinds of materials, it also loses its essence. We should get rid of all false, superficial and useless things, and keep the real, essential things, thus getting more space, more comfort, more efficiency, and more beauty

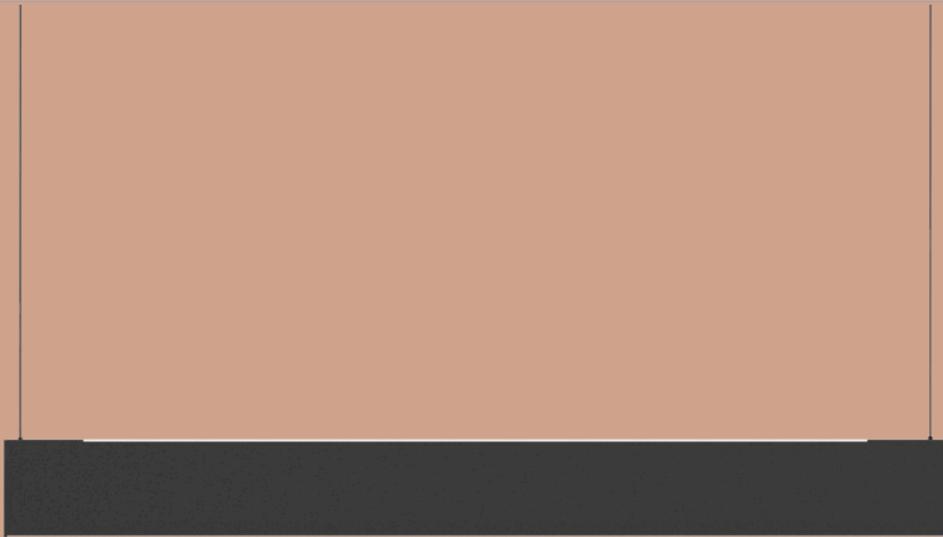




SIMPLE
PENDANT LAMP

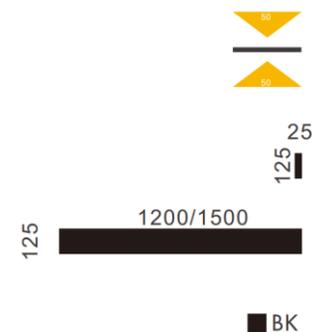
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40/50W|UP TO3400/4250LM| 3000/4000/6000K | CRI>90 CQS>90 | DIM/UP+DOWN LIGHT



SPIRIT PENDANT LAMP

SPIRIT liberates the inspiration to create a space that your heart desires and skillfully integrates light and space. The design is timeless, still having a watchable texture after a long period of time. Pay attention to the use of space, good lighting to create an indoor atmosphere, modern elements integration of the introduction of interior space art.



40W/50W | UP TO 2800/3500LM | 3000/4000/6000K | CRI>90 CQS>90 | DIM/UP+DOWN LIGHT

In the design concept innovation, the intelligent technology fusion, the innovation material application's joint action, we are walking out a different from the past brand-new road!

BRUNONIC
ITALIAN OFFICE FURNITURE

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